

Where We Stand

The International Dance Entrepreneurs Association

Code of Ethics

- Shall offer dance education with an emphasis on maintaining age-appropriate movement, music and costuming.
- Shall commit to the principle of integrity in regard to business practices, teaching, and other professional activities.
- Shall be honest and straightforward with clientele regarding fees and expenses related to participating in programs, classes, and costuming.
- Shall maintain high standards in communication and customer service.
- Shall maintain a qualified and well-educated faculty for all ages, levels, and styles.
- Shall act to prevent false or misleading marketing and publicity.
- Shall respect fellow school owners and/or teachers and agree not to discredit, malign, or in any way cast negative reflections on the abilities of another school or dance colleague.
- Shall refrain from soliciting faculty and/or staff from another school without the consent of that school.
- Shall refrain from soliciting students registered at another school without the consent of that school.
- Shall treat faculty, office employees, subcontractors, and suppliers with fairness and honor.
- Shall always participate in dance competitions, performances, and other events with integrity and the utmost professionalism. Shall encourage their clientele to do the same.
- Shall practice non-discrimination on the basis of sex, race, color, creed, disability, sexual orientation, national origin, or ancestry.
- Shall join the united voice of the International Dance Entrepreneurs Association (I.D.E.A.) membership to effect municipal, state, and national legislation for the furthering of artistic ideals and the economic welfare of its members and dance education in general.
- Shall make continuing education a priority through I.D.E.A. online video training sessions and/or by attending I.D.E.A. regional and national workshops, training sessions, conferences, meetings, etc.
- Shall comply with the rules and regulations prescribed by law and government agencies for the health, safety, and welfare of students and their families.